

UK Grown Winter Glasshouse Little Gem Lettuce

“Hopefully you’ve had some great little gem lettuce from some great UK growers then our question to you is why stop just because it’s winter?”



ENZA ZADEN



- Keep your UK quality in winter
- Create a premium UK lettuce line in winter
- Local, low carbon footprint
- Safe
- Keep your UK product sales momentum
- Proven sales driver
- Innovative
- Retailer point of difference



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Enza Zaden have pioneered the solution to producing little gem lettuce over the winter and spring months. We would like to reintroduce this concept to you and present our winter gem varieties.

Variety	Resistance HR	Resistance IR	Description
Housay	Bl:1-16,18-24,27,28		Enza Zaden latest winter gem with a good ability to fill and with an excellent mildew resistance pattern.
Orsay	Bl:1,4-26,28	LMV	A compact standard that can be used at high density.
Duncan	Bl:1-27		A superb product model with great heart filling.

Delivering summer UK quality in winter with added value that can maximise quality and the power to create a premium line:

- Exceptional cleanliness
- Low food miles
- Better product life
- Lower pesticide
- Lower nitrates
- UK and regional
- Protect market momentum
- And a proven retail success



Cleanliness

Protection from the elements eliminates wind blown detritus and rain splash to preserve the fresh clean appearance.

Easier on the environment

Grown frost protected with the minimal of energy inputs this local lettuce avoids a 1500 mile run from southern Europe.

Better Life

Lower logistics equals extended life with better quality.

Low Pesticide

Less pressure from pest means less spraying.

Low Nitrates

Trimming the heart cover leaves removes a high percentage of overall nitrate.

UK Grown

Show your customers that you are committed to local UK produce.

Sales that keep going

Protect your UK market momentum by keeping quality



HR: High Resistance | IR: Intermediate Resistance

Fungi: Bl: Bremia lactucae | Nr: Nasonovia ribisnigri | LMV: Lettuce Mosaic Virus

All descriptions and general recommendations are based on general conditions and should be used as a guide only. The user should apply it in accordance with his own knowledge and experience of local conditions. No liability will be accepted by Enza Zaden for the final performance as based on this information. Current information concerning the resistances is available on www.enzazaden.co.uk